



## **Global Chief Content Officer Case Interactive Media, Inc. - New York Office**

### **Case Interactive Media, Inc. seeks a Global Chief Content Officer (Global Finance, Economics, Regulation & Policy) for its New York, NY location.**

Duties: Determine the overall editorial and distribution strategy for financial publications and brands, with a focus on financial industry trends, global economic policies, and government regulation of financial markets, based on market interest and reader appeal, and in accordance with the magazine's style and publishing requirements in all applicable geographical markets; Manage the editorial and design departments, working with individual editors to grow readership and reach via editorial quality and broader use of distribution, including social media channels; Establish short and long term goals for the editorial teams and participate in planning and analyzing performance of the publication in print and online; Advise on the development of content for the company's publications across various platforms including print magazines, digital content, webcasts, podcasts, and corporate conferences and awards dinners; Oversee expenditures and budgeting, and recommend personnel actions including performance appraisals, promotions, and transfers and terminations; Host and moderate conferences with international financial managers and CIO's on financial industry trends, global economic policies, and government regulation of financial markets, to promote the company's publications and brands.

Requirements: Must possess a Bachelor's degree in Journalism, Finance, Economics, Government, Public Policy or related social science or liberal arts degree and five (5) years of progressive post-baccalaureate editorial experience for a financial services, government policy or regulatory publication. Experience must include: Managing the editorial department and planning and directing the publishing program; Developing content for financial publications based on market interest and reader appeal focusing on global institutional investing, financial industry trends, global economic policies, and government regulation of financial markets; Moderating and presenting at conferences on global financial trends, global economic policies, and government regulation of financial markets. 40 hrs/wk; **Qualified applicants submit resumes to Case Interactive Media, Inc., Human Resources Department, 805 Third Avenue, New York, NY 10022 referencing job code CM/GCCO/KM.** Case Interactive Media, Inc. is an EOE Employer.