

FRC, a Strategic Insight company  
255 State Street, Boston, MA 02109  
www.frcnet.com

## **FOR IMMEDIATE RELEASE**

**Press Inquiries:** Mike Rosenthal, SVP and General Manager, FRC, [mrosenthal@sionline.com](mailto:mrosenthal@sionline.com), 212-217-6929 or Colleen Cosgrove, VP Marketing, FRC, [ccosgrove@assetinternational.com](mailto:ccosgrove@assetinternational.com), 617-670-4703

**Client Inquiries:** Kathy Marshall, Director of Sales, FRC, [kathy.marshall@frcnet.com](mailto:kathy.marshall@frcnet.com), 617-399-5629

## **FRC Invigorates Research for 2012 Announces new practice leaders and product focus**

**Boston, MA** – January 26, 2012 – With the recent acquisition by Asset International, Financial Research Corporation (FRC) has significantly increased its research resources, leveraging the more than 20 researchers, analysts, and writers across Strategic Insight and Asset International.

This marks a renewed focus on research priorities for FRC with senior researchers dedicated to each product. Plans are also underway for increased hires in the months to come. Currently, the leadership of the firm's team is as follows:

- Research Analyst Paul Curley will continue to lead FRC's 529 Practice.
- Research Analyst Bridget Bearden now leads FRC's Lifecycle Practice.
- Research Analyst Sonia Mata now leads FRC's Alternatives Practice.
- Editor in Chief, Lisa Campbell now leads FRC's Monitor.
- Senior Vice President of Retirement and Sub-Advisory Kevin Ng now leads FRC's Sub-Advisory Practice.

FRC will continue to distinguish itself by consistently providing our clients with actionable insights and perspectives for the future of their business.

"Now that FRC is a division of Strategic Insight, we are able to bring the full resources of Strategic Insight and Asset International to deliver higher-quality research, data, and perspective to FRC's clients and prospects," says Avi Nachmany, EVP and Director of Research for Strategic Insight.

Larry Petrone will be departing FRC on January 30, 2012. A search is underway to fill Petrone's position and further augment the FRC team.

"With the renewed research vigor at FRC and the backbone of Strategic Insight data, FRC's clients can expect to see significant product improvements in 2012, which will add more value and create actionable insights and guidance around the changes we see in the fund business today," says Mike Rosenthal, SVP and General Manager of FRC.

\*\*\*

FRC, a Division of Strategic Insight, is a research firm that has focused on the investment and asset management industry for more than 20 years. The Company provides the mutual fund industry with unique and compelling insight, data, and analysis to help clients understand industry trends and their implications for their future.