

STRATEGIC INSIGHT™ CONSULTING

WE ARE STRATEGIC INSIGHT

For more than 20 years, Strategic Insight has been at the forefront of thorough, unbiased mutual fund industry research and business intelligence. We believe in the mutual fund industry. Our core mission has always been to strengthen the industry and help our clients succeed in the global marketplace by providing them with the research, data and analytical support they need to identify product and distribution opportunities and make smart business decisions.

STRATEGIC INSIGHT™ CONSULTING

Strategic Insight Consulting provides unbiased, third-party insight for high-profile initiatives, customized to the needs of your firm.

FEATURES

Strategic Insight principals, senior associates and researchers provide:

- A wide array of consulting to senior executives;
- Assistance with presentations to fund trustees;
- Help facilitating a wide array of discussions including market trends, product development, competitive issues and marketing opportunities; and
- Assistance with white paper development and content.

BENEFITS

- Advice from a trusted third-party on issues specific to your firm;
- Involvement of Strategic Insight's experienced senior associates and principals;
- Access to experts in the U.S. and globally within the Asset International family; and
- Access to a consulting approach tailored to the needs of your firm.

EXAMPLES OF CONSULTING PROJECTS

- Sub-advisory evaluation and targeting;
- Lift-outs;
- Partnership introductions;
- Product lineups;
- New fund launches;
- Pricing and fee review; and
- Private equity due diligence.

CONTACT

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