

For more than 25 years, Strategic Insight (SI), an Asset International company, has anchored competitive research and business intelligence at the heart of the mutual fund industry, now nearly \$30 trillion worldwide. Our core mission remains strengthening the mutual fund industry overall, and helping each of our clients succeed in the global marketplace. Asset International is a B2B global information and technology company in the finance vertical; it features a diverse set of new revenue streams: electronic data, tools, online media, research, and events.

Business Analyst – New York

We have an exciting opportunity in our New York office for a Business Analyst. The candidate will act as a catalyst for and expert on new and/or expanded products/solutions for target client markets that embed Strategic Insight products and services into internal workflow. They will work closely with research, client service, developers, and business development teams to effectively document functional requirements (stories and details). Responsibilities include coordinating teams, serving as the client advocate, and delivering projects on time and within budget.

RESPONSIBILITIES

- Manage the product planning and development cycle, including gathering and prioritizing product and client requirements, defining the product vision, specifying features, functionalities, price, etc. (in collaboration with research, client service, developers, and business development)
- Help assess partnerships and/or licensing opportunities
- Work with research analysts and data teams to manage data integrity and product quality
- Work with parties to determine scope, priority, timelines, and technical requirements of product/function to be delivered
- Write product requirement documents
- Participate actively in development particularly as data analyst and data configuration expert on project team
- Perform QA and testing and ensure that developers are appropriately testing their work product
- Track project progress and keep IT leadership and rest of team apprised of progress and issues
- Lead development process as the intermediary between research, developers, and clients
- Interact with clients at various levels of their organization
- Propose new and expanded products that Strategic Insight should develop and market
- Select market research methods for obtaining client, market and industry information

REQUIREMENTS

- Five or more years of experience in the funds or financial industry in a product development/ management capacity, ideally in database products
- Ability to take initiative, lead, and work with multiple teams; first-rate influencing skills
- Detail and results oriented thinker with strong communication and problem-solving skills
- Strong product leadership skills, including the ability to work effectively with challenging and demanding client base
- Attention to detail as well as product's benefit to customer's workflow
- Strong database skills both in design and ability to write and understand complex SQL queries
- Four or more years experience working with software as a Systems Analyst, Business Analyst, project manager or equivalent
- Experience in Agile/SCRUM software lifecycles and understand software and software development (some previous programming experience a plus)
- Willingness and ability to learn new products and technologies quickly
- Bachelors degree or above in computer science, MIS, engineering, accounting, finance or economics
- Position requires 25% travel, occasionally more

Interested applicants should email a cover letter, resume and salary requirements/history to:
jobs@assetinternational.com

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This job description in no way states or implies that these are the only duties to be performed by the employee(s) incumbent in this position. Employee(s) will be required to follow any other job related instructions and to perform any other job-related duties requested by any person authorized to give instructions or assignments.