



FRC: SENIOR ANALYST – BOSTON

FRC, www.frcnet.com, a division of Strategic Insight, www.sionline.com, has done research focused on the mutual fund industry for more than 20 years. FRC provides product development, competitive strategy, and marketing groups in mutual fund companies with unique and compelling data and analysis of industry trends and product performance. This research, along with access to FRC analysts and subject matter experts, helps executives and senior management at mutual fund companies make better product, strategy and distribution decisions. One of the greatest values FRC provides its clients is an independent and unbiased view of the current competitive landscape and an assessment of future market opportunities. For more than 25 years, Strategic Insight (SI) has anchored competitive research and business intelligence at the heart of the mutual fund industry, now nearly \$30 trillion worldwide.

FRC is recruiting for a Senior Analyst to work on its mutual fund products.

RESPONSIBILITIES:

- Conduct in-depth research on product, marketing, distribution, and business trends in the funds industry.
- Write high quality reports focusing on changes in the fund business in multiple areas, to help clients understand what it means for their business, products and strategies.
- Discuss findings with clients and internally.
- Collaborate with colleagues to identify and develop research themes, edit reports, conduct presentations and webcasts.
- Assist on and lead various research and consulting projects.
- Support senior management, colleagues, and sales team in preparing and delivering presentations for clients and prospects.

REQUIREMENTS:

- Proven research, analytical, writing, editorial, and communication skills.
- Advanced abilities to work with information tools and turn data into knowledge.
- Ability to work independently, collaborate in teams, and deal with clients at a high level.
- Bachelor's degree with high achievement; Masters or CFA helpful.
- Mutual Fund industry experience required, i.e., 5+ years in the US Mutual Fund industry, either at a MF company, or a research/data company that tracks the fund business. If at a fund company, as an analyst in competitive, product or marketing strategy. Used research and data from research firms like Strategic Insight, FRC, Cerulli, etc.; If at a research firm, as a writer/researcher/analyst.
- Strong speaking skills – the desire and capability to present in front of clients (both analysts and senior executives) your thoughts on important topics in the industry and in your area of expertise.
- Desire to grow a business/practice.

Asset International, Inc is an equal opportunity employer who supports diversity.

To apply for this position, please send resume, cover letter, and compensation expectations to jobs@assetinternational.com. Thank you.